

ADULT MEDIUM

In the group of **medium-sized** we find dogs from **11kg to 30kg** of weight. The feeding of these pets is important, because they **should avoid weight gain and protect the articulations**, considering that there are many breeds used for hunting, sport, agility or work (Border collie, Labrador or German Shepherd). The coat of various colours and length (long, medium or short) is generally hard. The colour is shiny and needs protection. They are **balanced animals, with a great vocation for work**, able to adapt to different life conditions.

A **rapid growth** phase, the weight control in dogs without constant calorific consumption (scarce physical activity), the skin and intestinal sensibility and open-air life: all these things require a greatly specialized feeding, able to fully satisfy the particular nutritional needs.

The **functional food** is able to satisfy the particular nutritional needs of adult dogs of medium size, through special integrations with:

APPLE EXTRACT: It prevents the formation of dental plaque and cavities.

GREEN MUSSEL: It feeds and protects the connective tissue and the articular cartilage.

VEGETABLE FIBRES AND PREBIOTICS: They grant the excellent functionality of the digestive system.

ALOE VERA: with regenerative and energizing action.

GINSENG: used as a general tonic and immunostimulator.

SPIRULINA WITH APPLE EXTRACT: it brightens the colour and stimulates the coat growth.

The coat is the mirror of health... its maintenance must be assured by feeding which would give specific nutrients to the dog and its body. The coat preserves its natural conditions of beauty thanks to the association of vitamins and amino acids, within the daily feeding. In this way, we will obtain an increase of ceramide production, useful to the cohesion of the skin cells. For example, the synergy of linoleic acid with zinc gives brightness and strength to the coat, preventing an excessive desquamation.

The basic elements of a **good state of health of skin and coat** are: **good genetic makeup constant care** (polishing and washing with preventive action shampoo) complete feeding, balanced nutrients based upon high quality nutrients.

